



**FOR IMMEDIATE RELEASE**

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**LION, Inc. to Report Second Quarter 2005 Financial Results on July 27, 2005**

**Seattle, WA – July 13, 2005 - LION, Inc.** (OTC Bulletin Board: LINN), a leading provider of online lead generation and mortgage technology solutions, today announced that it will release financial results for the second quarter ended June 30, 2005, immediately following the close of market on Wednesday, July 27, 2005. The Company will host a corresponding conference call and live webcast at 4:30 p.m. Eastern Daylight Time (EDT).

Date: Wednesday, July 27, 2005  
Time: 4:30 p.m. EDT, 1:30 p.m. PDT  
Call in: Domestic: 800-798-2864  
International: 617-614-6206  
Passcode number: 78796221

To listen via the telephone please dial-in approximately ten minutes prior to the starting time of the call.

Additionally, the call will be broadcast over the Internet and can be accessed from the Company's web site at [www.lioninc.com](http://www.lioninc.com) . A replay of the conference call will also be available on the Company's web site.

**About LION, Inc.**

**LION, Inc.** is a leading online mortgage lead generator that also provides advanced business solutions that streamline the mortgage loan fulfillment process in the over \$2 trillion mortgage industry. From *Leads to Loans to Capital Markets*, LION offers consistent, seamless business solutions to consumers, brokers, realtors, originators, and lenders. LION provides an integrated technology platform offering online loan productivity, mortgage pipeline hedging and risk management, software development, and data communications tools. Through its subsidiary, Tuttle Risk Management Services LLC, LION provides hands on mortgage pipeline risk management for financial institutions that originate and sell loans into the secondary market. LION has offices in Washington, California, and Colorado, and has been named by Deloitte & Touche LLP as one of the 50 fastest growing technology companies in the state of Washington for 2004. For more information, please visit [www.lioninc.com](http://www.lioninc.com).

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